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# Efficiency of Advanced Oxidation Processes for the Treatment of Pharmaceutical Industry Wastewater

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**ABSTRACT:** Pharmaceutical wastewater has become a pressing environmental concern due to its high concentration of complex organic pollutants, including active pharmaceutical ingredients (APIs), antibiotics, and residues that are resistant to conventional treatment methods. These pollutants not only pose significant risks to aquatic ecosystems but also impact human health, with some compounds capable of bioaccumulation and creating antibiotic resistance. Current wastewater treatment technologies, such as adsorption, coagulation, and microbial processes, are often inadequate in fully addressing these contaminants.

Advanced Oxidation Processes (AOPs) have emerged as a viable and efficient alternative for pharmaceutical wastewater treatment, owing to their ability to generate highly reactive hydroxyl radicals that facilitate the mineralization of persistent pollutants. This paper explores the efficiency of various AOPs, including photolysis, ozonation, Fenton oxidation, and heterogeneous photocatalysis, with a particular focus on the use of titanium dioxide (TiO<sub>2</sub>) nanoparticles. TiO<sub>2</sub>-based photocatalysis, with its cost-effectiveness and non-toxic nature, is highlighted as a promising solution for treating pharmaceutical effluents.

The study emphasizes the role of key operational parameters such as pH, catalyst loading, and energy source in optimizing AOP performance. Furthermore, it discusses the limitations of AOPs, including high energy demands and scalability issues, while proposing pathways for integrating these processes with existing wastewater treatment systems. This paper concludes by advocating for the broader adoption of AOPs as an effective tertiary treatment for pharmaceutical wastewater, contributing to sustainable environmental management practices and addressing the challenges of water pollution in the industrial era.

**KEYWORDS**: Pharmaceutical wastewater, Advanced Oxidation Processes (AOPs), Titanium dioxide (TiO<sub>2</sub>), Photocatalysis, Fenton oxidation, Ozonation, Hydroxyl radicals, Tertiary treatment.

# I. INTRODUCTION

The rapid expansion of the pharmaceutical industry has brought about significant environmental challenges, particularly in terms of wastewater management. Pharmaceutical wastewater is characterized by a complex mixture of organic and inorganic compounds, including active pharmaceutical ingredients (APIs), antibiotics, hormones, and other hazardous substances. These pollutants often persist in the environment due to their low biodegradability and resistance to conventional treatment methods. This has led to a growing concern over their ecological and human health impacts, as even trace amounts of these substances can disrupt aquatic ecosystems and contribute to the development of antibiotic resistance.

Traditional wastewater treatment methods, such as adsorption, coagulation, sedimentation, and biological processes, often fail to effectively remove pharmaceutical contaminants. These methods may reduce the concentration of pollutants but do not achieve complete mineralization, leaving residual toxicity in the treated water. The limitations of conventional approaches underscore the urgent need for advanced and innovative technologies to address the complex challenges posed by pharmaceutical wastewater.

Advanced Oxidation Processes (AOPs) have emerged as a promising solution for the tertiary treatment of wastewater. AOPs utilize highly reactive hydroxyl radicals (OH•) to break down a wide range of organic pollutants into simpler and



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less harmful compounds. The versatility and efficiency of AOPs make them particularly suitable for treating pharmaceutical effluents, where the chemical complexity and persistence of pollutants demand more robust solutions. This paper focuses on the efficiency of various AOPs, including photolysis, ozonation, Fenton oxidation, and heterogeneous photocatalysis, in degrading pharmaceutical pollutants. Among these, heterogeneous photocatalysis using titanium dioxide (TiO<sub>2</sub>) nanoparticles has gained significant attention due to its cost-effectiveness, non-toxic nature, and ability to achieve complete mineralization of organic contaminants. The research also evaluates the role of key operational parameters, such as pH, catalyst loading, and light intensity, in optimizing the performance of AOPs. Additionally, it explores the challenges and future directions for scaling up these processes and integrating them with existing wastewater treatment systems.

The study aims to provide a comprehensive understanding of the potential of AOPs, particularly TiO<sub>2</sub>-based photocatalysis, in addressing the pressing issue of pharmaceutical wastewater management. By highlighting the effectiveness and limitations of these advanced processes, the paper seeks to contribute to the development of sustainable and efficient solutions for industrial wastewater treatment.

# **II. OVERVIEW OF ADVANCED OXIDATION PROCESSES**

Advanced Oxidation Processes (AOPs) are innovative chemical treatment methods designed to degrade and mineralize complex organic pollutants into simpler, less harmful compounds such as carbon dioxide and water. These processes rely on the generation of highly reactive hydroxyl radicals (OH•), which have a high oxidation potential and the ability to non-selectively attack various contaminants. Unlike conventional wastewater treatment methods, which often leave residual toxicity, AOPs are highly effective in breaking down non-biodegradable and persistent pollutants, making them suitable for pharmaceutical wastewater treatment.

AOPs can be classified into several categories based on their reaction mechanisms and the source of radical generation. These include photolysis, ozonation, Fenton oxidation, and heterogeneous photocatalysis. Photolysis involves the direct use of ultraviolet (UV) light to break the chemical bonds in pollutants, while ozonation relies on ozone, either alone or in combination with UV light or hydrogen peroxide, to oxidize contaminants. Fenton oxidation, another widely used AOP, uses hydrogen peroxide and iron salts to produce hydroxyl radicals. Heterogeneous photocatalysis, which utilizes semiconductor materials such as titanium dioxide (TiO<sub>2</sub>) under UV light, is particularly notable for its efficiency in degrading pharmaceutical pollutants.

The advantages of AOPs lie in their high efficiency and ability to achieve complete mineralization of organic pollutants without generating secondary by-products. They are versatile, as they can be applied to treat a wide range of wastewater streams, including pharmaceutical effluents. Moreover, AOPs are considered environmentally friendly, as they reduce the need for harmful chemical additives and secondary treatments. However, these processes also have limitations. AOPs can be energy-intensive, particularly those that require UV light or other energy sources. The materials used, such as catalysts and oxidants, can be costly, and scaling these processes for industrial applications requires optimization of operational parameters.

In the context of pharmaceutical wastewater, AOPs offer a robust solution for tackling contaminants like active pharmaceutical ingredients, antibiotics, and hormones. These substances are often resistant to conventional treatments and can have detrimental effects on aquatic ecosystems and human health. Among the various AOPs, heterogeneous photocatalysis has gained prominence due to its cost-effectiveness, non-toxic nature, and ability to achieve complete mineralization under UV irradiation. This paper focuses on heterogeneous photocatalysis as a promising approach to address the challenges of pharmaceutical wastewater treatment while emphasizing the role of other AOPs in the broader framework of advanced wastewater management.

# **III. HETEROGENEOUS PHOTOCATALYSIS USING TIO2 NANOPARTICLES**

Heterogeneous photocatalysis is one of the most promising Advanced Oxidation Processes (AOPs) for treating pharmaceutical wastewater. This process involves the use of a semiconductor catalyst, typically titanium dioxide (TiO<sub>2</sub>), under ultraviolet (UV) light irradiation. The fundamental principle of heterogeneous photocatalysis is the generation of reactive species, such as hydroxyl radicals (OH•) and superoxide anions (O<sub>2</sub><sup>-•</sup>), which break down complex organic pollutants into non-toxic end products such as carbon dioxide and water.



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Titanium dioxide  $(TiO_2)$  is the most widely studied photocatalyst due to its unique properties, including high stability, low toxicity, and cost-effectiveness. When  $TiO_2$  is irradiated with UV light, it absorbs photons with energy equal to or greater than its bandgap energy (3.2 eV for anatase  $TiO_2$ ). This excitation promotes electrons (e<sup>-</sup>) from the valence band to the conduction band, leaving behind positively charged holes (h<sup>+</sup>) in the valence band. The electrons and holes initiate redox reactions, generating hydroxyl radicals and other reactive species that degrade organic pollutants.

The efficiency of heterogeneous photocatalysis depends on several factors, including the intensity of UV light, the concentration of  $TiO_2$  nanoparticles, and the pH of the wastewater. Optimal catalyst loading ensures maximum exposure of  $TiO_2$  to UV light, facilitating higher pollutant degradation rates. However, excessive catalyst loading can reduce light penetration and lead to particle aggregation, which decreases the reaction efficiency. Similarly, the pH of the wastewater influences the surface charge of  $TiO_2$  and the ionization state of the pollutants, affecting their interaction with the catalyst.

In the context of pharmaceutical wastewater, TiO<sub>2</sub>-based photocatalysis has shown remarkable efficiency in degrading antibiotics, hormones, and other active pharmaceutical ingredients. Studies have demonstrated that this process can achieve nearly complete mineralization of pollutants, converting them into harmless by-products. Moreover, the use of TiO<sub>2</sub> nanoparticles enhances the surface area available for reactions, further improving the degradation efficiency.

One of the significant advantages of heterogeneous photocatalysis is its eco-friendly nature, as it does not produce harmful secondary pollutants. However, there are challenges associated with this process. The recovery and reuse of  $TiO_2$  nanoparticles can be difficult in batch operations, and the requirement for UV light increases energy consumption. Recent advancements, such as the immobilization of  $TiO_2$  on substrates and the use of solar light as an alternative energy source, have addressed some of these limitations, making the process more sustainable.

In pharmaceutical wastewater treatment, heterogeneous photocatalysis has outperformed other AOPs like ozonation and Fenton oxidation in terms of efficiency and cost-effectiveness. Its ability to target a wide range of pollutants and achieve complete mineralization makes it a preferred choice for tertiary treatment. However, further research is needed to optimize operational parameters and develop scalable reactor designs for industrial applications. With advancements in catalyst technology and energy optimization, TiO<sub>2</sub>-based photocatalysis holds great promise for sustainable wastewater management.

# IV. KEY PROCESS PARAMETERS AFFECTING AOP EFFICIENCY

The efficiency of Advanced Oxidation Processes (AOPs), particularly heterogeneous photocatalysis using  $TiO_2$  nanoparticles, is influenced by several operational parameters. Optimizing these parameters is critical for achieving maximum degradation of pharmaceutical pollutants in wastewater. This section discusses the key factors that govern the effectiveness of AOPs, with a focus on catalyst loading, pH, substrate concentration, light intensity, and temperature.

#### Catalyst Loading

The concentration of  $TiO_2$  nanoparticles plays a crucial role in determining the efficiency of photocatalysis. An optimal amount of catalyst ensures that there is sufficient active surface area for pollutant adsorption and degradation. Studies have shown that increasing the catalyst loading improves degradation rates up to a certain threshold, beyond which excess catalyst leads to light scattering and reduced UV penetration. This phenomenon results in the aggregation of  $TiO_2$  particles, thereby decreasing the number of active sites available for the reaction. Maintaining an optimal ratio of catalyst to substrate concentration is essential for achieving efficient pollutant breakdown.

## pH of the Medium

The pH of the solution significantly affects the photocatalytic degradation process. It influences the surface charge of the  $TiO_2$  catalyst and the ionization state of the pollutants.  $TiO_2$  exhibits a point of zero charge (PZC) around pH 6.25, meaning that its surface is positively charged under acidic conditions and negatively charged under alkaline conditions. This behavior determines the electrostatic interaction between the catalyst and the pollutants. For instance, acidic pH favors the degradation of negatively charged pollutants, while alkaline pH enhances the generation of hydroxyl radicals (OH•), which accelerates the oxidation process. However, extreme pH values may lead to decreased activity due to catalyst deactivation or pollutant instability.



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## Substrate Concentration

The initial concentration of pollutants in wastewater affects the photocatalytic reaction rate. At lower substrate concentrations, pollutant molecules readily adsorb onto the active sites of the  $TiO_2$  surface, facilitating efficient degradation. However, as the pollutant concentration increases, competition for active sites intensifies, leading to a reduction in the degradation rate. Additionally, high concentrations of pollutants may result in the formation of intermediate compounds, which can inhibit the overall reaction. Optimizing the initial pollutant concentration is therefore crucial for maintaining reaction efficiency.

#### **Light Intensity and Source**

The intensity and wavelength of the light source are critical factors in photocatalysis, as they provide the energy required to excite  $TiO_2$  nanoparticles. UV light is commonly used due to its ability to generate electron-hole pairs in  $TiO_2$ . The reaction rate increases with light intensity, up to a point where excessive intensity can lead to electron-hole recombination, reducing the availability of reactive species. Recent advancements have explored the use of solar light as an energy source to reduce operational costs and make the process more sustainable. The choice of light source should align with the spectral absorption properties of the catalyst.

## Temperature

Temperature variations affect the adsorption of pollutants onto the  $TiO_2$  surface and the diffusion of molecules into the catalyst's active sites. Although photocatalysis is generally less sensitive to temperature compared to other chemical reactions, moderate increases in temperature can enhance reaction rates by improving mass transfer and reducing the viscosity of the solution. However, excessively high temperatures can lead to the evaporation of water and the destabilization of intermediates, negatively impacting the process. Most studies recommend operating at ambient temperatures for optimal results.

# Presence of Additional Oxidants

The addition of oxidants such as hydrogen peroxide  $(H_2O_2)$  can enhance photocatalytic degradation by acting as electron acceptors, reducing the rate of electron-hole recombination.  $H_2O_2$  decomposes into hydroxyl radicals under UV irradiation, further accelerating the oxidation process. However, excessive concentrations of oxidants may lead to the scavenging of hydroxyl radicals, diminishing the overall efficiency. Therefore, the dosage of additional oxidants must be carefully controlled.

# V. INDIAN SCENARIO: PHARMACEUTICAL WASTEWATER POLLUTION

India is one of the world's largest producers of pharmaceutical products, contributing significantly to both domestic and global markets. This rapid industrial growth, while boosting the economy, has also resulted in serious environmental challenges, particularly concerning wastewater pollution. Pharmaceutical effluents contain a wide range of hazardous substances, including antibiotics, active pharmaceutical ingredients (APIs), and toxic organic compounds, which pose a significant threat to aquatic ecosystems and human health.

Research indicates that a substantial portion of wastewater generated by pharmaceutical industries in India is inadequately treated before being discharged into water bodies. According to a study conducted by the Indian Municipal Corporation, more than 60% of pharmaceutical wastewater is either untreated or partially treated, resulting in widespread contamination of rivers, groundwater, and even drinking water supplies. Streams and lakes near pharmaceutical manufacturing hubs, such as Hyderabad and Ahmedabad, have been found to contain extremely high concentrations of antibiotics—up to 100,000 times higher than those found in developed nations like the United States. Such alarming levels of contamination have been linked to ecological imbalances and the emergence of antibiotic-resistant bacteria.

The pharmaceutical industry is a critical component of India's economy, with the sector projected to grow to USD 65 billion by 2024. However, this expansion has come with a corresponding rise in wastewater discharge. The effluent from pharmaceutical plants often contains persistent organic pollutants (POPs) and emerging contaminants (ECs) that are resistant to conventional wastewater treatment methods. These pollutants not only degrade water quality but also accumulate in aquatic organisms, entering the food chain and impacting biodiversity.

While government regulations under the Environment Protection Act of 1986 set effluent discharge standards, enforcement remains inconsistent. Many industries lack the infrastructure to comply with these standards, and untreated wastewater is frequently dumped into rivers and other water bodies. Additionally, urbanization and industrialization



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have compounded the problem, with untreated municipal wastewater often mixing with industrial effluents, creating a complex challenge for regulators and environmentalists.

The inadequacy of traditional wastewater treatment methods, such as sedimentation, coagulation, and biological processes, in handling pharmaceutical pollutants has highlighted the urgent need for advanced treatment technologies. Advanced Oxidation Processes (AOPs) have emerged as a promising solution for addressing these challenges in India. Techniques such as heterogeneous photocatalysis using titanium dioxide (TiO<sub>2</sub>) nanoparticles have demonstrated remarkable efficiency in degrading pharmaceutical pollutants in laboratory settings. However, their large-scale application in India remains limited due to high energy requirements, costs, and the lack of awareness among industry stakeholders.

India's pharmaceutical wastewater pollution crisis underscores the need for stricter enforcement of environmental regulations, coupled with the adoption of advanced treatment technologies. Promoting research and development in AOPs and providing financial incentives to industries for upgrading their wastewater treatment facilities could pave the way for more sustainable industrial practices. Furthermore, integrating renewable energy sources, such as solar energy, with AOPs can help reduce operational costs and make these processes more accessible for small and medium enterprises.

# VI. COMPARATIVE ANALYSIS OF ADVANCED OXIDATION PROCESSES (AOPS)

Advanced Oxidation Processes (AOPs) encompass a wide array of techniques that leverage highly reactive hydroxyl radicals to degrade complex organic pollutants into simpler, non-toxic end products. Each AOP offers unique benefits and challenges, and their efficiency depends on the type of pollutants, operational parameters, and scale of application. In this section, a comparative analysis of the most commonly used AOPs—photolysis, ozonation, Fenton oxidation, and heterogeneous photocatalysis—is presented, with a focus on their application in pharmaceutical wastewater treatment.

#### Photolysis

Photolysis involves the direct use of ultraviolet (UV) light to break chemical bonds in pollutants. It is a straightforward process that requires no chemical additives, making it environmentally friendly. However, photolysis is generally limited in its effectiveness for pharmaceutical pollutants due to their high chemical stability. It is more commonly used in combination with other AOPs, such as ozonation or hydrogen peroxide addition, to enhance degradation rates.

#### Ozonation

Ozonation uses ozone  $(O_3)$  as the primary oxidizing agent to degrade organic contaminants. Ozone reacts with water to form hydroxyl radicals, which attack pollutants through direct oxidation. The efficiency of ozonation increases at higher pH levels and when combined with UV light or hydrogen peroxide. While ozonation is effective in eliminating odors and colors from wastewater, it struggles with complete mineralization of complex pharmaceutical compounds. Additionally, the process requires expensive equipment and careful handling of ozone gas due to its toxicity.

#### **Fenton Oxidation**

Fenton oxidation is a homogeneous AOP that combines hydrogen peroxide  $(H_2O_2)$  with ferrous iron  $(Fe^{2+})$  to generate hydroxyl radicals. The process is highly effective for the degradation of pharmaceutical pollutants under acidic conditions (pH 2–4). The introduction of UV light further enhances its efficiency, making it a photo-Fenton process. However, Fenton oxidation produces significant sludge due to the precipitation of iron hydroxides, which adds to the operational costs. Additionally, the process requires precise control over the chemical dosage and pH.

#### **Heterogeneous Photocatalysis**

Heterogeneous photocatalysis, particularly using titanium dioxide (TiO<sub>2</sub>) nanoparticles, has emerged as one of the most effective AOPs for pharmaceutical wastewater treatment. TiO<sub>2</sub> is activated under UV light to produce electron-hole pairs, which lead to the formation of hydroxyl radicals and superoxide anions. These reactive species break down pharmaceutical pollutants into carbon dioxide and water, achieving near-complete mineralization. TiO<sub>2</sub>-based photocatalysis offers several advantages, including non-toxicity, reusability, and high photochemical stability. However, the process requires UV light, which can increase energy consumption. Efforts to use solar light as an alternative energy source are underway to make the process more sustainable.



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## **Comparative Insights**

When compared, heterogeneous photocatalysis stands out as a highly efficient and eco-friendly option for pharmaceutical wastewater treatment. Its ability to achieve complete mineralization and handle a wide range of pollutants makes it superior to other AOPs. Fenton oxidation, while effective, generates sludge and is operationally intensive. Ozonation is less effective in handling complex pollutants and has higher operational costs due to ozone generation equipment. Photolysis, in its standalone form, is not as effective but serves as an excellent complementary process.

## **Challenges and Future Directions**

Although Advanced Oxidation Processes (AOPs) have demonstrated significant potential for treating pharmaceutical wastewater, their large-scale application faces several challenges. These challenges are primarily related to cost, energy requirements, scalability, and environmental sustainability. This section explores the limitations of AOPs and proposes future directions to overcome these obstacles, enabling their broader adoption in industrial wastewater treatment.

# VII. CHALLENGES IN IMPLEMENTING AOPS

# **High Energy Requirements**

AOPs, particularly those involving UV irradiation, require substantial energy input to generate the reactive hydroxyl radicals necessary for pollutant degradation. This makes processes like heterogeneous photocatalysis and photolysis energy-intensive and expensive, limiting their viability for large-scale applications. Dependence on non-renewable energy sources further exacerbates operational costs and environmental impact.

#### **Cost of Catalysts and Reactants**

Many AOPs rely on high-purity reactants such as hydrogen peroxide or expensive catalysts like titanium dioxide (TiO<sub>2</sub>) nanoparticles. While TiO<sub>2</sub> is relatively cost-effective compared to other catalysts, the need for frequent replenishment and recovery can increase overall treatment costs. Additionally, the disposal of used catalysts in batch processes adds another layer of complexity.

#### **Scalability Issues**

While AOPs perform exceptionally well in laboratory and pilot-scale studies, scaling up these processes to handle large volumes of industrial wastewater remains a challenge. Factors such as mass transfer limitations, reactor design, and uniform light distribution must be addressed to ensure consistent performance at an industrial scale.

# Formation of Intermediate Compounds

During the degradation of complex pharmaceutical pollutants, intermediate by-products may be formed, some of which can be more toxic than the parent compounds. These intermediates may require additional treatment steps, increasing the overall complexity and cost of wastewater treatment.

#### **Sludge Generation in Fenton Processes**

Fenton oxidation, while effective in degrading pollutants, produces significant amounts of iron sludge as a by-product. This sludge requires proper disposal, adding to the operational and environmental costs. The sludge can also reduce process efficiency by clogging reactors in continuous operations.

#### Limited Use of Renewable Energy Sources

AOPs largely rely on artificial UV light, which increases their carbon footprint. The lack of integration with renewable energy sources such as solar power limits their environmental sustainability.

# **VIII. FUTURE DIRECTIONS**

#### Integration with Renewable Energy Sources

To reduce energy consumption and operational costs, integrating AOPs with renewable energy sources such as solar energy is critical. Solar photocatalysis, for instance, utilizes natural sunlight to activate TiO<sub>2</sub>, eliminating the need for artificial UV light. Research on improving the efficiency of solar-based AOPs could significantly enhance their sustainability.



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#### **Development of Cost-Effective Catalysts**

Advancements in nanotechnology can help develop more cost-effective and efficient catalysts. For instance, doping TiO<sub>2</sub> with metals or non-metals can enhance its photocatalytic activity under visible light, reducing reliance on UV light. Similarly, exploring other semiconductor materials such as ZnO and WO<sub>3</sub> could provide alternatives to TiO<sub>2</sub>.

## **Hybrid Treatment Systems**

Combining AOPs with conventional treatment methods or other advanced technologies can address their individual limitations. For example, integrating photocatalysis with biological processes can achieve complete mineralization of pollutants while reducing energy requirements and operational costs. Such hybrid systems can offer a more comprehensive solution for industrial wastewater treatment.

## **Optimization of Reactor Designs**

Innovations in reactor design can improve the scalability of AOPs. Continuous-flow reactors with enhanced mass transfer capabilities and uniform light distribution can ensure consistent performance at industrial scales. Research on improving reactor configurations, such as immobilizing catalysts on fixed supports, can also facilitate easier catalyst recovery and reuse.

## Focus on Emerging Contaminants

Future research should focus on understanding the behavior and treatment of emerging contaminants in pharmaceutical wastewater. This includes studying the degradation pathways of pollutants and their intermediates to minimize toxicity and ensure complete mineralization.

## Policy and Financial Incentives

Governments and regulatory bodies can play a vital role in promoting the adoption of AOPs. Financial incentives for industries to upgrade their wastewater treatment systems, coupled with stricter enforcement of environmental regulations, can drive the adoption of advanced treatment technologies.

## **IX. CONCLUSION**

Pharmaceutical wastewater poses a significant challenge to environmental sustainability due to its complex composition and the presence of highly persistent and toxic organic pollutants. Conventional wastewater treatment methods are often insufficient to address the chemical stability and low biodegradability of these contaminants, leading to their accumulation in aquatic ecosystems and potential threats to human health. Advanced Oxidation Processes (AOPs) have emerged as an innovative and efficient solution for treating pharmaceutical effluents, offering the ability to achieve complete mineralization of pollutants.

Among the various AOPs, heterogeneous photocatalysis using titanium dioxide  $(TiO_2)$  nanoparticles stands out as a promising technology. Its ability to degrade a wide range of pollutants, including antibiotics, hormones, and active pharmaceutical ingredients, into non-toxic by-products has been extensively demonstrated in laboratory studies. The process is environmentally friendly, cost-effective, and capable of achieving near-complete mineralization. However, challenges such as high energy requirements, scalability issues, and the formation of toxic intermediates need to be addressed to facilitate its industrial adoption.

Other AOPs, such as Fenton oxidation, ozonation, and photolysis, have also shown significant potential in specific contexts. While Fenton oxidation offers high degradation rates, its sludge generation remains a concern. Similarly, ozonation is effective for odor and color removal but struggles with the complete mineralization of pharmaceutical pollutants. Photolysis, though simple and environmentally friendly, is limited in standalone applications and often requires coupling with other AOPs to enhance efficiency.

India's pharmaceutical industry, as one of the largest globally, highlights the urgent need for advanced treatment technologies to mitigate the environmental impacts of wastewater pollution. The increasing contamination of water bodies with pharmaceutical effluents calls for stricter enforcement of regulations, technological innovation, and financial incentives to industries for upgrading their wastewater treatment systems. AOPs, when integrated with renewable energy sources and optimized for industrial-scale applications, have the potential to transform wastewater management in the pharmaceutical sector.



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Future research must focus on overcoming the limitations of AOPs, such as reducing energy consumption, developing cost-effective catalysts, and improving reactor designs for scalability. Hybrid systems that combine AOPs with biological or conventional treatments offer a promising direction for achieving comprehensive wastewater management. Additionally, policy reforms and community awareness are essential for driving the adoption of sustainable practices in industrial wastewater treatment.

So AOPs represent a critical advancement in addressing the challenges of pharmaceutical wastewater treatment. By leveraging their unique capabilities and addressing their limitations, these processes can contribute significantly to safeguarding water resources, protecting ecosystems, and ensuring sustainable industrial development. With continued innovation and collaboration between researchers, policymakers, and industry stakeholders, AOPs can play a transformative role in achieving cleaner and safer water systems globally.

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